**SB75 Fitness band** with personal virtual coach





## Smart coach with ECG-based personal virtual coach function

A real technological breakthrough in the world of sports gadgets created by Canyon! This fitness bracelet will support you as a virtual trainer on your way to success in sports. The gadget makes accurate measurements of such indicators as ECG, heart rate variability (HRV), readiness for training, stress resistance, the status of heart and muscles. Advanced algorithms allow the Smart Coach band and the Canyon Life App to accompany the athlete's full life cycle: training, recovery, exercise readiness. High-precision sensors provide accurate and frequent measurements, which are 5 times the amount of the closest analogs. Reliable synchronization with a smartphone ensures maximum inclusion in other aspects of your life.

A super gadget for superior performance!

#### Key Features

- Fully-featured for sports
- Virtual smart trainer
- Cloud data service
- Ultraprecise ECG Sensor
- Heart rate and acceleration sensors
- Pedometer
- Multisport

- Vibration mode for notifications
- Fully compatible with iOS 10.0+ and Android 5.0+
- Up to 15 days of active work
- IP67 waterproof (short-term immersion in water for up to 1m deep)
- Compliant with European GDPR standards

#### CNS-SB75BB EAN: 5291485006563

### **Materials and dimensions**

Materials: PC-ABS plastic, polyurethane strap **Dimensions:** 295mm x 18mm x 20mm Weight: 24 g Screen Size: 0.96" Waterproof standard: IP67

### **Technical specifications**

LCD color screen Screen Resolution: 80x160 Touch button Battery capacity: 105 mAh Chipset: NRF52832 64KB RAM 512KB ROM Bluetooth: BT4.2 Standby time: up to 15 days Active work: up to 5 days Support iOS 10.0+ Android 5.0+

Sports	Sensors
Running	ECG
Walking	Accelerometer
Climbing	Heart rate monitor
Cycling	PPG sensor



Heart rate ECG measurement <z2 . . . Sleep monitor Sedentary Pedometer reminder Camera control **Multisport** Multilingual Data export

HRV

measurement

Notifications on messages and calls

Virtual trainer

Analysis of emotional

Alarm clock

Analysis of the physical resilience

state



**Cloud data** storage

### **Smart trainer**

### **Sports and recreation**

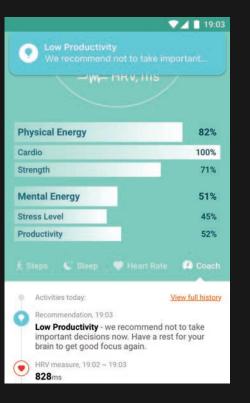
### Get personalized tips

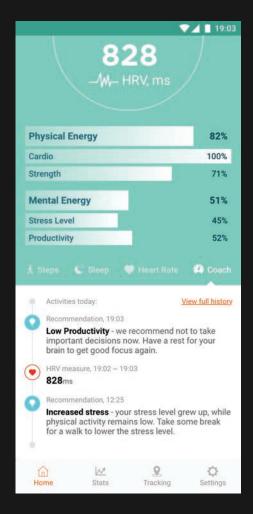
- Plan exercises with a virtual trainer
- Track levels of stress, energy, or productivity
- Analysis of completed workouts and trend spotting
- Real-time tracking of heart performance and level of strength
- Store your training results in the cloud



### Keep track of your workouts and recovery

- Unique analytics infrastructure
- Physiological indicators
- Mental and emotional data
- Ultraprecise personal measurements
- Training and recovery statistics





# **Advantages of Canyon Life App**



Stable work with no lags



Correct multilingual adaptations to 14 languages



Instant detection and connection to your watch



Compliance with the EU General Regulation of Data Protection, Storing and Processing (GDPR)



Messaging, calls and social notifications. Sports activity status.



Clearly understandable stats tracked per each workout and per day



All your watches and watches of your kids can be connected to one application



Track your route during sports activities<sup>\*</sup> and monitor your kids<sup>\*</sup> location

\*for watches with GPS function